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20 FEB, 2026

Aequitas Brandcraft Delivers Landmark Golden Jubilee Gala for 50th KOACON 2026 in Vijayapura



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Aequitas Brandcraft Delivers Landmark Golden Jubilee Gala for 50th KOACON 2026 in Vijayapura



Global DJ Olly Esse Headlines High-Production Celebration Powered by Mediwill Life Sciences Pvt Ltd

VIJAYAPURA, February 20, 2026 – The 50th edition of [KOACON 2026](#) marked a historic milestone for the Karnataka orthopaedic fraternity with a Golden Jubilee Gala Night that combined professional legacy with world-class event production. Hosted at BLDE Association’s New Campus in Vijayapura, the celebration was conceptualized and executed by Aequitas Brandcraft and powered by Mediwill Life Sciences Pvt Ltd.

The evening commemorated five decades of excellence within the Karnataka Orthopaedic community, bringing together thousands of delegates from across the state and beyond for a structured, high-production social celebration.

A Celebration Designed at Global Standards

The [gala featured](#) an international performance by acclaimed DJ Olly Esse, whose set energized the audience and elevated the evening’s atmosphere. International dance performers added artistic depth, while synchronized laser programming and pyrotechnic displays created a visually immersive yet professionally managed experience.

The event was hosted by Karuna Nayak, who guided proceedings with structured moderation and audience engagement, ensuring seamless transitions across performances.

Rather than functioning as standalone entertainment, the gala was designed to strengthen community engagement and reinforce the stature of KOACON’s Golden Jubilee milestone.

Integrated Production Excellence

While [Aequitas Brandcraft](#) is widely known for digital marketing and strategic brand building, KOACON 2026 highlighted its expanded capabilities in large-scale experiential production.

Execution highlights included:

- End-to-end international artist management and logistics
- High-fidelity sound engineering for large-format audiences
- Coordinated laser and pyrotechnic programming with safety compliance
- Cinematic documentation through Aequitas Studios, the firm's dedicated photography and cinematography division

The turnkey production model demonstrated the agency's ability to integrate strategy, creative direction, technical precision, and visual storytelling into a unified event experience.

Leadership Perspective

Founder Ravi Sagar emphasized the strategic intent behind the execution:

“KOACON 2026 represented an opportunity to redefine how medical conferences approach celebratory evenings. Our objective was to deliver international production standards while honoring the institutional legacy of the Karnataka Orthopaedic Association. The result reflects what structured creativity and operational rigor can achieve at scale.”

Collaborative Leadership & Sponsorship Support

The Golden Jubilee Gala was delivered in collaboration with the organizing leadership of KOACON 2026, including:

- Dr. Santosh S. Nandi, Organising Chairman & President
- Dr. Prakash A. Sasnur, Organising Secretary

Primary patronage support was provided by Ujwal Gandhi, Founder & MD of Mediwill Life Sciences Pvt Ltd, who highlighted the importance of fostering professional camaraderie alongside academic excellence.

Setting a New Benchmark
















With participation from thousands of delegates, the 50th KOACON Golden Jubilee Gala established a new reference point for how professional medical associations can integrate institutional celebration with global-scale production standards.







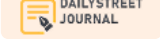









The event underscored Aequitas Brandcraft's evolution from a digital-first agency into a full-spectrum brand experience partner capable of delivering complex, high-value gatherings at scale.

















About Aequitas Brandcraft










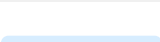
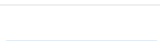


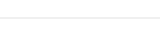


Aequitas Brandcraft is an India-based brand experience and marketing firm specializing in strategic brand development, digital transformation, and large-scale experiential production. Through its integrated model and in-house production arm, Aequitas Studios, the company delivers comprehensive solutions spanning digital campaigns, corporate events, and cinematic storytelling.

















●●● PUBLISHED LINKS















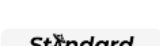

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.		Daily Hunt News And Media	60	52	16M	View Release
2.		Sangri Today Spotlight News And Media	29	41	221K	View Release
3.		The CEO Magazine Business And Consumer Services/Business Services	58	51	175.8K	View Release
4.		Sangri Times News And Media	25	27	150K	View Release
5.		News Bolt News Portal	<25	<25	141.2K	View Release
6.		IANS News And Media	58	49	126K	View Release
7.		Vie Stories Finance/Finance	54	48	99K	View Release
8.		Karnataka News Network News Portal	28	28	50.2K	View Release
9.		India News Connect News Portal	26	25	12.4K	View Release
10.		Insightful News News Portal	<25	30	12.4K	View Release
11.		India Dazzle News Portal	28	29	12.4K	View Release
12.		News Indian Link News Portal	26	28	12.4K	View Release
13.		Kerala News Journal News Portal	27	30	12.4K	View Release
14.		India Wire News News Portal	30	30	12.4K	View Release
15.		Rajasthan News Time News Portal	28	26	12.4K	View Release

















#	Logo	Media	DA	PA	Potential Audience	PR Links
16.		Buzz Center News Portal	26	26	12.4K	View Release
17.		India Press Buzz News Portal	27	25	12.3K	View Release
18.		News India Headline News Portal	27	28	12.3K	View Release
19.		Nation Republic News Portal	29	30	12.3K	View Release
20.		News Economic India News Portal	<25	26	12.3K	View Release
21.		India Press Dispatch News Portal	28	<25	12.3K	View Release
22.		daily Street Journal News Portal	25	26	12.3K	View Release
23.		Madhya Pradesh News Tribune News Portal	26	<25	12.3K	View Release
24.		Indian Headline News News Portal	28	29	12.3K	View Release
25.		India Flash News News Portal	26	30	12.2K	View Release
26.		The Indian Post Online News Portal	26	<25	12.2K	View Release
27.		News India News Portal	<25	26	12.2K	View Release
28.		India Forbes News News Portal	<25	27	12.2K	View Release
29.		Jharkhand News Hub News Portal	28	27	12.2K	View Release
30.		The India Brief News Portal	27	<25	12.2K	View Release
31.		Maharashtra NewsFlash News Portal	27	30	12.2K	View Release












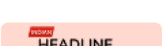




#	Logo	Media	DA	PA	Potential Audience	PR Links
32.		Manipur News World News Portal	30	26	12.1K	View Release
33.		Traveller News India News Portal	<25	28	12.1K	View Release
34.		India Global Live News Portal	25	27	12.1K	View Release
35.		India News Break News Portal	27	<25	12.1K	View Release
36.		News India Network News Portal	25	27	12.1K	View Release
37.		Gossip Today News Portal	<25	27	12.1K	View Release
38.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
39.		Mizoram News Pulse News Portal	26	25	11.8K	View Release
40.		India Briefings News Portal	25	26	11.8K	View Release
41.		The Hindustan Express News Portal	27	26	11.8K	View Release
42.		News Indian Update News Portal	29	29	11.8K	View Release
43.		Rapid Report News Portal	<25	25	11.8K	View Release
44.		Newz Today 24 News Portal	<25	<25	11.8K	View Release
45.		India Today Daily News Portal	26	26	11.8K	View Release
46.		Times Of India Daily News Portal	25	<25	11.7K	View Release
47.		India Bulletin News News Portal	26	26	11.7K	View Release










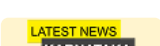


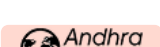



#	Logo	Media	DA	PA	Potential Audience	PR Links
48.		The Quick Update News Portal	<25	29	11.7K	View Release
49.		Indian News Daily Update News Portal	30	29	11.7K	View Release
50.		Mizoram News Voice News Portal	30	29	11.7K	View Release
51.		India Latest News Feed News Portal	27	28	11.7K	View Release
52.		Report World News Portal	<25	27	11.7K	View Release
53.		Odisha News Voice News Portal	30	29	11.7K	View Release
54.		Village Voice News News Portal	29	26	11.7K	View Release
55.		Rajasthan Headlines News Portal	27	26	11.7K	View Release
56.		Indian News Views News Portal	25	28	11.7K	View Release
57.		India Live News News Portal	27	26	11.7K	View Release
58.		Weekly News Report News Portal	<25	30	11.7K	View Release
59.		The News India Now News Portal	27	<25	11.7K	View Release
60.		India Globalnews News Portal	<25	29	11.7K	View Release
61.		Indian Express Newsfeed News Portal	28	30	11.7K	View Release
62.		Brief Buzz News Portal	<25	<25	11.4K	View Release
63.		Punjab News Network News Portal	26	<25	11.4K	View Release
















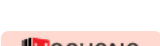
#	Logo	Media	DA	PA	Potential Audience	PR Links
64.		India Wire Channel News Portal	27	25	11.4K	View Release
65.		Indian World News News Portal	<25	28	11.4K	View Release
66.		News Eagle India News Portal	30	30	11.4K	View Release
67.		India 24x7 News News Portal	27	26	11.4K	View Release
68.		News India Connectivity News Portal	27	25	11.4K	View Release
69.		Indian press Connect News Portal	30	30	11.4K	View Release
70.		India Story Line News Portal	30	28	11.4K	View Release
71.		India latest News Update News Portal	29	<25	11.4K	View Release
72.		India News Portal News Portal	27	30	11.4K	View Release
73.		Nagaland News Watch News Portal	27	25	11.4K	View Release
74.		Indian Express News News Portal	30	30	11.4K	View Release
75.		Scroll India News News Portal	<25	28	11.4K	View Release
76.		State Newz News Portal	27	28	11.4K	View Release
77.		Business Line Print News Portal	<25	28	11.4K	View Release
78.		India Today Newsflash News Portal	28	27	11.4K	View Release
79.		Reach News News Portal	<25	29	11.4K	View Release

















#	Logo	Media	DA	PA	Potential Audience	PR Links
80.		India Reporter Live News Portal	30	26	11.4K	View Release
81.		India Live New Update News Portal	26	<25	11.4K	View Release
82.		Meghalaya News Daily News Portal	28	<25	11.4K	View Release
83.		Daily India Updates News Portal	27	<25	11.1K	View Release
84.		Punjab News Update News Portal	28	30	11.1K	View Release
85.		News Indian Pulse News Portal	28	29	11.1K	View Release
86.		Chronicle Today News News Portal	<25	<25	11.1K	View Release
87.		News India Point News Portal	30	26	11.1K	View Release
88.		The Daily Glimpse News Portal	<25	29	11.1K	View Release
89.		India Buzz Times News Portal	25	28	11.1K	View Release
90.		Odisha News Hour News Portal	30	30	11.1K	View Release
91.		Mizoram News Buzz News Portal	27	26	11.1K	View Release
92.		India Today Headline News Portal	27	30	11.1K	View Release
93.		News Mirror News Portal	<25	27	11.1K	View Release
94.		Standard News Wire News Portal	25	27	11.1K	View Release
95.		India Tribune Times News Portal	28	<25	11.1K	View Release
















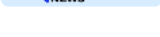
#	Logo	Media	DA	PA	Potential Audience	PR Links
96.		Indian News Update News Portal	30	<25	11.1K	View Release
97.		Indian Focus News News Portal	25	29	10.9K	View Release
98.		Jaipur Times News Portal	30	28	10.9K	View Release
99.		Nagaland News 24x7 News Portal	27	25	10.9K	View Release
100.		District Daily News News Portal	28	28	10.9K	View Release
101.		News Indian Line News Portal	26	30	10.9K	View Release
102.		India Career Week News Portal	<25	30	10.9K	View Release
103.		Story India News Portal	<25	25	10.9K	View Release
104.		Hoist News Portal	28	29	10.9K	View Release
105.		India Brief Update News Portal	30	29	10.9K	View Release
106.		India Live News Feed News Portal	27	28	10.9K	View Release
107.		Report India News Portal	<25	30	10.9K	View Release
108.		The Report Net News Portal	<25	28	10.9K	View Release
109.		Bihar News Watch News Portal	28	29	10.9K	View Release
110.		The Indian Post News Portal	29	30	10.9K	View Release
111.		India Globe Today News Portal	30	25	10.9K	View Release


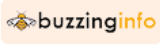














#	Logo	Media	DA	PA	Potential Audience	PR Links
112.		Top Icsarena News Portal	27	25	10.9K	View Release
113.		India Post Daily News Portal	26	29	10.9K	View Release
114.		Indian For Media News Portal	30	29	10.9K	View Release
115.		India World News News Portal	<25	28	10.9K	View Release
116.		Report Today News Portal	<25	26	10.9K	View Release
117.		The India Talks News Portal	26	<25	10.9K	View Release
118.		News India Times News Portal	30	27	10.9K	View Release
119.		Tripura News Central News Portal	25	26	10.9K	View Release
120.		Sikkim News Update News Portal	30	25	10.9K	View Release
121.		India Global News News Portal	30	<25	10.9K	View Release
122.		Indian Press Coverage News Portal	26	28	10.9K	View Release
123.		Indian Headline Buzz News Portal	28	29	10.9K	View Release
124.		Daily gossip online Adult	30	32	10.9K	View Release
125.		My News Today News Portal	28	25	10.9K	View Release
126.		Latest News Himachal News Portal	27	28	10.9K	View Release
127.		Now Report News Portal	<25	25	10.7K	View Release










#	Logo	Media	DA	PA	Potential Audience	PR Links
128.		India Watch Daily News Portal	25	<25	10.7K	View Release
129.		Sandwich News Portal	27	26	10.7K	View Release
130.		India Wire Media News Portal	28	27	10.7K	View Release
131.		Indian News Channel News Portal	29	30	10.7K	View Release
132.		India Flashnewsfeed News Portal	27	<25	10.7K	View Release
133.		Indian Pulse Media News Portal	28	29	10.7K	View Release
134.		News India Web News Portal	<25	25	10.7K	View Release
135.		India Latest News News Portal	27	<25	10.7K	View Release
136.		The Report World News Portal	<25	27	10.7K	View Release
137.		Latest News Karnataka News Portal	29	25	10.7K	View Release
138.		Tamilnadu News Update News Portal	28	25	10.7K	View Release
139.		Indian Daily Press News Portal	30	28	10.7K	View Release
140.		Andhra News Digest News Portal	30	<25	10.7K	View Release
141.		Goa New Time News Portal	26	25	10.5K	View Release
142.		Chhattisgarh NewsLine News Portal	29	<25	10.5K	View Release
143.		India Today Times News Portal	28	30	10.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
144.		India press Coverage News Portal	25	27	10.5K	View Release
145.		Discover Weekly Gambling/Sports Betting	27	36	10.5K	View Release
146.		The India Watch News Portal	26	<25	10.5K	View Release
147.		Telangana News Spot News Portal	28	28	10.5K	View Release
148.		State News Today News Portal	<25	27	10.5K	View Release
149.		Media Minds News Portal	29	27	10.5K	View Release
150.		Indian Express Update News Portal	25	30	10.5K	View Release
151.		News Today Pro News Portal	<25	<25	10.5K	View Release
152.		India Times News News Portal	30	28	10.5K	View Release
153.		India Today Live Update News Portal	26	<25	10.5K	View Release
154.		Daily News India Online News Portal	<25	26	10.5K	View Release
155.		India Times Online News Portal	29	28	10.3K	View Release
156.		India Today Updates News Portal	29	30	10.3K	View Release
157.		News India Talks News Portal	30	29	10.3K	View Release
158.		Standard Today News News Portal	<25	25	10.3K	View Release
159.		Haryana News Time News Portal	27	26	10.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
160.		Indian Press Wire News Portal	30	26	10.3K	View Release
161.		News India Live News Portal	28	25	10.3K	View Release
162.		India Live News Today News Portal	25	30	10.3K	View Release
163.		India Buzz Channel News Portal	28	28	10.3K	View Release
164.		Express Times News News Portal	<25	28	10.3K	View Release
165.		News Wires News Portal	27	29	10.3K	View Release
166.		Patrolling Wire News News Portal	<25	29	10.3K	View Release
167.		Delhi News Daily News Portal	29	28	10.3K	View Release
168.		India state News News Portal	25	26	10.3K	View Release
169.		Tripura News Point News Portal	25	30	10.3K	View Release
170.		Indian Express Daily News Portal	27	29	10.2K	View Release
171.		India Pulse Update News Portal	27	<25	10.2K	View Release
172.		India Current Update News Portal	25	<25	10.2K	View Release
173.		Himachal Pradesh News Flash News Portal	30	27	10.2K	View Release
174.		India Viral Newsnow News Portal	30	29	10.2K	View Release
175.		Rabale News Portal	28	25	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
176.		India News Nation News Portal	28	27	10.2K	View Release
177.		India Breaking News Line News Portal	26	25	10.2K	View Release
178.		India Buzz Feednews News Portal	29	29	10.2K	View Release
179.		Post Times News News Portal	<25	30	10.2K	View Release
180.		Quick News Now News Portal	<25	30	10.2K	View Release
181.		Gujarat Watch News Portal	30	<25	10.2K	View Release
182.		India Current Affairs News Portal	25	<25	10.2K	View Release
183.		Indian Former News Portal	26	28	10.2K	View Release
184.		The News Net News Portal	<25	26	10.2K	View Release
185.		Goa News Online News Portal	27	29	10.1K	View Release
186.		India Press Journal News Portal	27	30	10.1K	View Release
187.		Indian News Beat News Portal	28	26	10.1K	View Release
188.		India Watch Live News Portal	30	27	10.1K	View Release
189.		India News Junction News Portal	29	26	10.1K	View Release
190.		India Flash Bulletin News Portal	30	25	10.1K	View Release
191.		Report News News Portal	<25	26	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
192.		Daily Indiane News Portal	29	26	10.1K	View Release
193.		Buzzing info News Portal	25	27	10.1K	View Release
194.		Nagpur Project News News Portal	<25	29	10.1K	View Release
195.		News Today99 News Portal	<25	<25	10.1K	View Release
196.		India Bulletin Live News Portal	27	26	10.1K	View Release
197.		Haryana News Line News Portal	29	28	10.1K	View Release
198.		Jammu and Kashmir News Report News Portal	27	30	10.1K	View Release
199.		Himachal News Report News Portal	28	27	10.1K	View Release
200.		Latest News Today News Portal	<25	28	10.1K	View Release
201.		India News Wire News Portal	26	<25	10.1K	View Release
202.		Tech Times News News Portal	<25	26	10.1K	View Release
203.		News India Connect News Portal	30	30	10.1K	View Release
204.		The India Times Online News Portal	30	<25	10.1K	View Release
205.		News Wave India News Portal	28	27	10.1K	View Release
206.		India Mirror News News Portal	30	26	10.1K	View Release
207.		Trend stellers News Portal	<25	29	10K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
208.		New India 24x7 News Portal	26	25	10K	View Release
209.		Insider India Times News Portal	<25	26	10K	View Release
210.		India Vibes Media News Portal	26	27	10K	View Release
211.		India Buzz News News Portal	25	27	10K	View Release
212.		News Pulse India News Portal	27	<25	10K	View Release
213.		Karnataka News Room News Portal	27	25	10K	View Release
214.		India Breaking Buzz News Portal	30	25	8.6K	View Release
215.		Uttarakhand News Wire News Portal	28	25	1.1K	View Release
216.		Maharashtra Portal News Portal	27	27	1.1K	View Release

REFERENCE 1



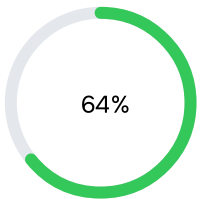
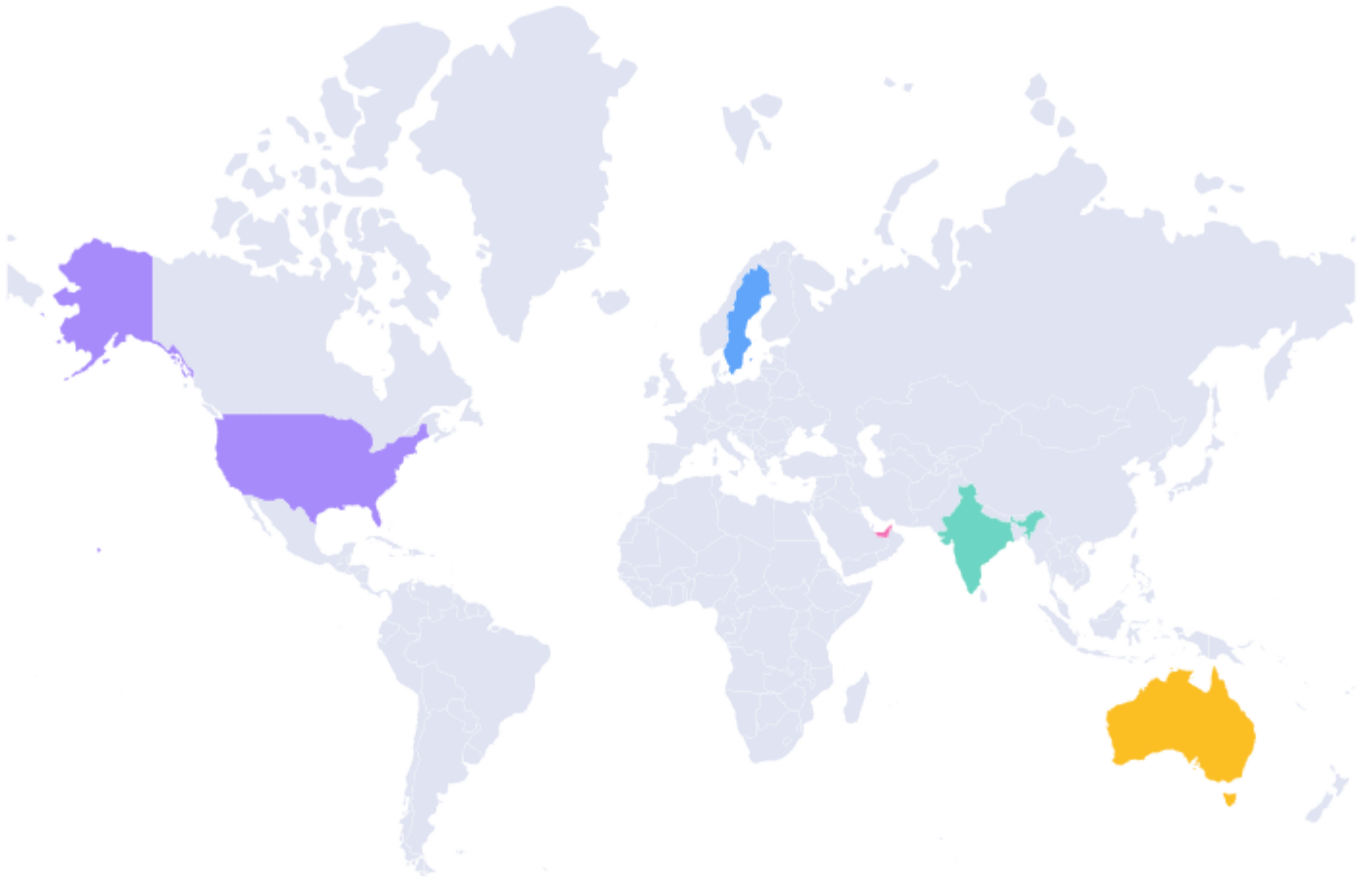
Official Teaser | KOACON 50: The Golden Jubilee Ga...

Aequitas Studios - Budget Photographer in Bangalore. Candid, Pre-Wedding, Birthday Photographer

[youtube.com](https://www.youtube.com)

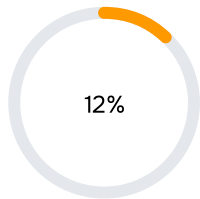
[Visit Reference](#)

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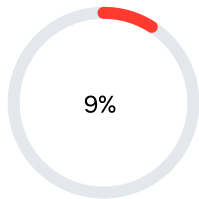
64%

INDIA



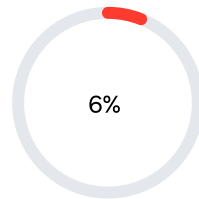
12%

UNITED STATES



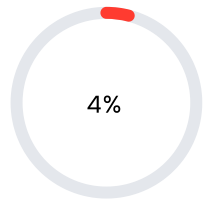
9%

SWEDEN



6%

AUSTRALIA



4%

UNITED ARAB
EMIRATES



*thank
you*